

TUCKER'S

FROZEN & FREEZE-DRIED



FREEZE-DRIED RAW FORMULAS

WHY TUCKER'S?

Tucker's is a family-owned company; we make all our products in our own USDA facilities in Southeastern Wisconsin. We take a human approach, using edible ingredients and human food processes in the production of our products. Understanding retail and designing products around their needs is one of our top priorities.

FREEZE-DRIED FORMULATION

All of our diets are 95% meat, bone, and organ with 5% pumpkin. We take a zoological approach to our diets, formulating based upon the latest science for carnivores. Limiting our diets to less than 5 primary ingredients, we offer full nutrition with high meat content.



PRODUCT DESIGN

Our complete and balanced Freeze-Dried Raw Formulas use a unique "domino-like" shape and are designed to be a 3-in-1 product. Use these diets to feed, treat, or top a dog's food. The unique size allows our diets to be the perfect fit for small or large breed dogs. We make portioning simple, 1 piece per pound. Our design allows for a larger amount of surface area which makes rehydration significantly faster than our competitors. These pieces will rehydrate in 2-3 minutes if left whole and almost instantly when crumbled.

BRICK AND MORTAR-FOCUSED

Built by brick and mortar retailers, we remain loyal. This is why we focused on making a product with ecommerce protection. Our products are NOT available on Chewy.com and an iMAP policy for any 3rd party sellers.

We focus on understanding retail and many brands today inundate their retail partners with skus. Designed to be a food, treat, or topper, we've focused on covering the greatest number of customers while being conscious of a retailer's valuable shelf place.

CUTTING EDGE PROCESSING AND SAFETY

At Tucker's, safety is very important for us. We want to be able to offer the safest products on the market at reasonable prices and with the highest quality ingredients possible. Incorporating cutting edge probiotics for safe handling, this allows us to offer a safe product without the need for high pressure processing (HPP) or irradiation.



PROBIOTICS FOR SAFE HANDLING

WHAT ARE PROBIOTICS?

Probiotics are live microorganisms which, when administered in adequate amounts, confer a healthy benefit on the host. In humans and pets, probiotics live in the digestive tract. There are a number of different beneficial species belonging to the genera *Lactobacillus*, *Bifidobacterium*, and *Enterococcus*. Some species, such as *Lactobacillus*, live primarily in the small intestine, while others, such as *Bifidobacterium*, reside in the large intestine (colon). Probiotic products are products that contain live (viable) microorganisms (bacteria and/or yeast).

WHY USE PROBIOTICS IN PET FOOD?

In addition to the health benefits, *Lactobacillus* and other bacteria protect against foodborne illness by inhibiting or eliminating foodborne pathogens, including *Salmonella*, *Listeria monocytogenes*, *Staphylococcus aureus*, and *Bacillus cereus*. This is attributed to both pH as well as the production of antimicrobial bacteriocins by *Lactobacillus* that inhibit other competitive strains, including foodborne pathogens.

All pets can benefit from probiotics, which have been shown to aid in digestion and moderate the immune system. **Probiotics produce short-chain fatty acids (SCFAs), which inhibit the growth and activity of harmful bacteria such as *E. coli*, *Salmonella*, and *Clostridium perfringens*, as well as providing other benefits to the intestines.**

Probiotic strains known to benefit dogs include *Enterococcus faecium* (strain SF68), *Bacillus coagulans*, and *Bifidobacterium animalis* (strain AHC7), which have been shown to reduce the time for acute diarrhea to resolve in dogs. Certain strains of *Lactobacillus acidophilus* are documented in improving the frequency and quality of stools in sensitive dogs.

SUMMARY

With pathogens, there are 3 key things they need in order to survive: 1) Oxygen, 2) Moisture, and 3) A Food Source or Environment. In the freeze-drying process, you remove most of the moisture from the product and then, by adding in probiotics, we are inhibiting the food source/environment from being suitable for bacteria to grow.

We are extremely proud to be able to offer a product that...

- provides pet owners peace of mind with a cutting-edge safe handling process that is not the usual HPP or irradiation
- is not going to be available on Chewy.com
- focuses on conserving retail shelf space with a 3-in-1 product approach (feed, treat, top) - unique domino-shaped product



FREEZE-DRIED RAW FORMULAS

*INGREDIENTS IN **BOLD** MAKE UP 99% OF THE DIET



CHICKEN-PUMPKIN FORMULA

Chicken, Chicken Heart, Chicken Liver, Pumpkin, Chicken Bone and Marrow, Mixed Tocopherols (preservative), Rosemary Extract, Taurine, Zinc Amino Acid Complex, Vitamin E Supplement, Calcium Carbonate, Manganese Amino Acid Complex, Copper Amino Acid Complex, Zinc Sulfate, Calcium Pantothenate, Copper Sulfate, Manganese Sulfate, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Riboflavin Supplement, Lactobacillus Acidophilus, Lactobacillus Casei, Bifidobacterium Animalis, Lactobacillus Reuteri.

Crude Protein (Min): 38%
Crude Fat (Min): 38%
Crude Fiber (Max): 3%
Moisture (Max): 6.5%

Calorie Content
(ME, Calculated):
5600 kcal/kg,
14 kcal/piece



BEEF-PUMPKIN FORMULA

Beef, Beef Heart, Beef Liver, Pumpkin, Beef Bone and Marrow, Mixed Tocopherols (preservative), Rosemary Extract, Taurine, Zinc Amino Acid Complex, Vitamin E Supplement, Calcium Carbonate, Manganese Amino Acid Complex, Copper Amino Acid Complex, Zinc Sulfate, Calcium Pantothenate, Copper Sulfate, Manganese Sulfate, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Riboflavin Supplement, Lactobacillus Acidophilus, Lactobacillus Casei, Bifidobacterium Animalis, Lactobacillus Reuteri.

Crude Protein (Min): 38%
Crude Fat (Min): 38%
Crude Fiber (Max): 5%
Moisture (Max): 6.5%

Calorie Content
(ME, Calculated):
5800 kcal/kg,
15 kcal/piece



SALMON-PUMPKIN FORMULA

Salmon, Salmon Organ, Pumpkin, Coconut Flour, Salmon Bone, Mixed Tocopherols (preservative), Rosemary Extract, Taurine, Zinc Amino Acid Complex, Vitamin E Supplement, Calcium Carbonate, Manganese Amino Acid Complex, Copper Amino Acid Complex, Zinc Sulfate, Calcium Pantothenate, Copper Sulfate, Manganese Sulfate, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Riboflavin Supplement, Lactobacillus Acidophilus, Lactobacillus Casei, Bifidobacterium Animalis, Lactobacillus Reuteri.

Crude Protein (Min): 60%
Crude Fat (Min): 15%
Crude Fiber (Max): 3%
Moisture (Max): 6.5%

Calorie Content
(ME, Calculated):
3800 kcal/kg,
10 kcal/piece



TURF & SURF FORMULA

Beef, Salmon, Beef Organ, Pumpkin, Salmon Bone and Marrow, Beef Bone and Marrow, Mixed Tocopherols (preservative), Rosemary Extract, Taurine, Zinc Amino Acid Complex, Vitamin E Supplement, Calcium Carbonate, Manganese Amino Acid Complex, Copper Amino Acid Complex, Zinc Sulfate, Calcium Pantothenate, Copper Sulfate, Manganese Sulfate, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Riboflavin Supplement, Lactobacillus Acidophilus, Lactobacillus Casei, Bifidobacterium Animalis, Lactobacillus Reuteri.

Crude Protein (Min): 35%
Crude Fat (Min): 37%
Crude Fiber (Max): 3%
Moisture (Max): 6.5%

Calorie Content
(ME, Calculated):
5100 kcal/kg,
13 kcal/piece

FREEZE-DRIED RAW FORMULAS

*INGREDIENTS IN **BOLD> MAKE UP 99% OF THE DIET**



PORK-BEEF-PUMPKIN FORMULA

Pork, Beef Heart, Pumpkin, Pork Marrow and Bone, Mixed Tocopherols (preservative), Rosemary Extract, Taurine, Zinc Amino Acid Complex, Vitamin E Supplement, Calcium Carbonate, Manganese Amino Acid Complex, Copper Amino Acid Complex, Zinc Sulfate, Calcium Pantothenate, Copper Sulfate, Manganese Sulfate, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Riboflavin Supplement, Lactobacillus Acidophilus, Lactobacillus Casei, Bifidobacterium Animalis, Lactobacillus Reuteri.

Crude Protein (Min): 46%
Crude Fat (Min): 37%
Crude Fiber (Max): 3%
Moisture (Max): 6.5%

Calorie Content
(ME, Calculated):
5300 kcal/kg,
14 kcal/piece



PORK-BISON-PUMPKIN FORMULA

Pork, Bison Heart, Pumpkin, Pork Marrow and Bone, Mixed Tocopherols (preservative), Rosemary Extract, Taurine, Zinc Amino Acid Complex, Vitamin E Supplement, Calcium Carbonate, Manganese Amino Acid Complex, Copper Amino Acid Complex, Zinc Sulfate, Calcium Pantothenate, Copper Sulfate, Manganese Sulfate, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Riboflavin Supplement, Lactobacillus Acidophilus, Lactobacillus Casei, Bifidobacterium Animalis, Lactobacillus Reuteri.

Crude Protein (Min): 46%
Crude Fat (Min): 37%
Crude Fiber (Max): 3%
Moisture (Max): 6.5%

Calorie Content
(ME, Calculated):
5300 kcal/kg,
14 kcal/piece



PORK-DUCK-PUMPKIN FORMULA

Pork, Duck Necks, Pumpkin, Pork Marrow and Bone, Mixed Tocopherols (preservative), Rosemary Extract, Taurine, Zinc Amino Acid Complex, Vitamin E Supplement, Calcium Carbonate, Manganese Amino Acid Complex, Copper Amino Acid Complex, Zinc Sulfate, Calcium Pantothenate, Copper Sulfate, Manganese Sulfate, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Riboflavin Supplement, Lactobacillus Acidophilus, Lactobacillus Casei, Bifidobacterium Animalis, Lactobacillus Reuteri.

Crude Protein (Min): 46%
Crude Fat (Min): 37%
Crude Fiber (Max): 3%
Moisture (Max): 6.5%

Calorie Content
(ME, Calculated):
4700 kcal/kg,
12 kcal/piece



PORK-LAMB-PUMPKIN FORMULA

Pork, Lamb Heart, Pumpkin, Pork Marrow and Bone, Mixed Tocopherols (preservative), Rosemary Extract, Taurine, Zinc Amino Acid Complex, Vitamin E Supplement, Calcium Carbonate, Manganese Amino Acid Complex, Copper Amino Acid Complex, Zinc Sulfate, Calcium Pantothenate, Copper Sulfate, Manganese Sulfate, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin B12 Supplement, Calcium Iodate, Riboflavin Supplement, Lactobacillus Acidophilus, Lactobacillus Casei, Bifidobacterium Animalis, Lactobacillus Reuteri.

Crude Protein (Min): 46%
Crude Fat (Min): 37%
Crude Fiber (Max): 3%
Moisture (Max): 6.5%

Calorie Content
(ME, Calculated):
5300 kcal/kg,
14 kcal/piece